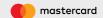
Mastercard Airport Experiences

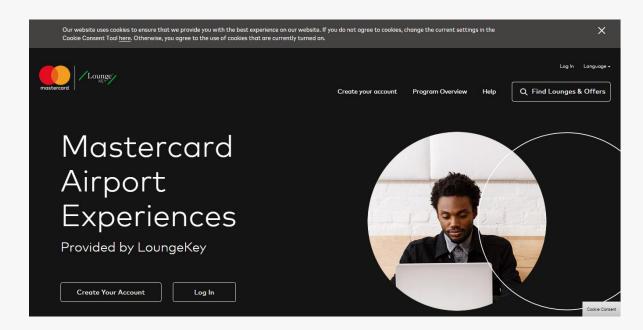
Provided by LoungeKey



Website Registration



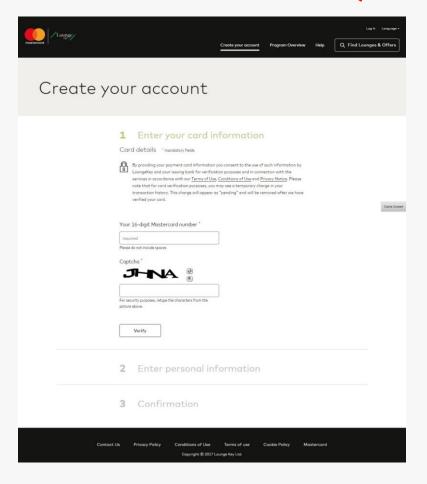
MASTERCARD AIRPORT EXPERIENCES HOMEPAGE



User visits airport.mastercard.com website following marketing communications from their issuing bank.

In order for the user to register to access all benefits available to them, they will select *Create Your Account*

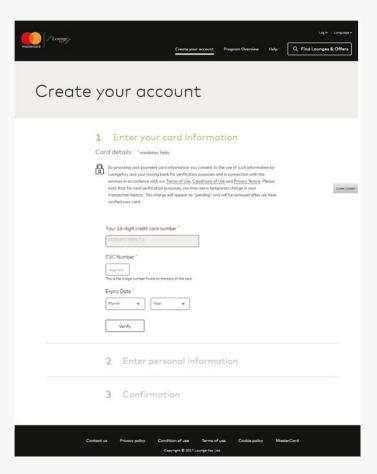
CREATE ACCOUNT - VERIFY CARD (PART 1)



On this screen the user verifies their card number to confirm they are eligible for the Mastercard Airport Experiences program.

By entering the PAN, the website is confirming if the user has a valid MC World/WE card for the benefit.

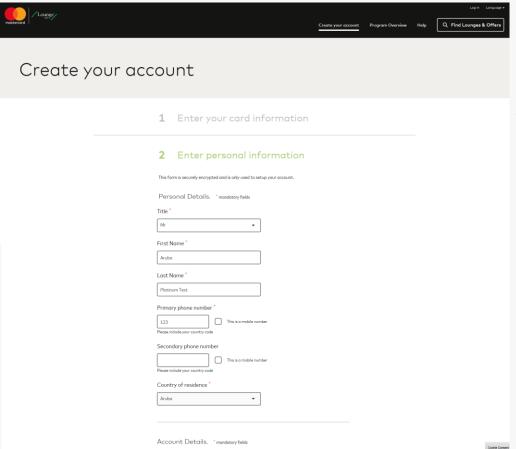
CREATE ACCOUNT - VERIFY CARD (PART 2)



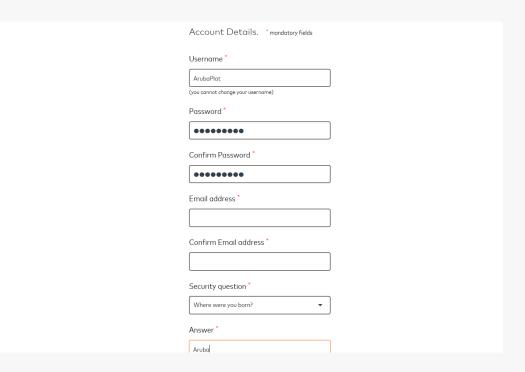
On this screen the user enters the required validation fields before continuing.

The page is the same page as previous page, but now the site is allowing the user to enter the remainder of their card information.

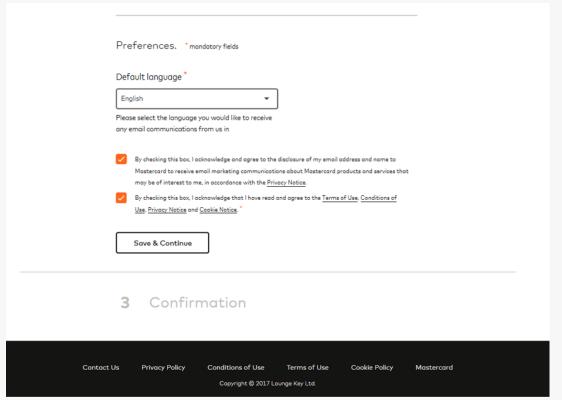
CREATE ACCOUNT - ENTER PERSONAL INFO



CREATE ACCOUNT - ENTER PERSONAL INFO (PART 2)



CREATE ACCOUNT - ENTER PERSONAL INFO (PART 3)



CREATE ACCOUNT – CONFIRMATION

Create your account Enter your card information Enter personal information Confirmation Congratulations, you have successfully completed the registration process. You will now have access to Mastercard Airport Experiences. Go to my account

Once the user has completed all of their personal details, account details and preferences, they will accept the Terms and Conditions statement and submit.

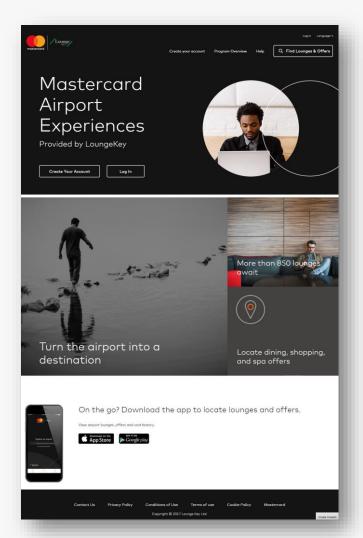
Upon completion they will be presented with the Create Account Confirmation screen.

Web Experience



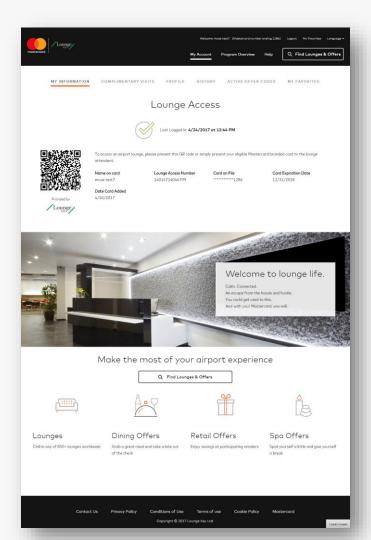
Homepage

 Search for airports of interest



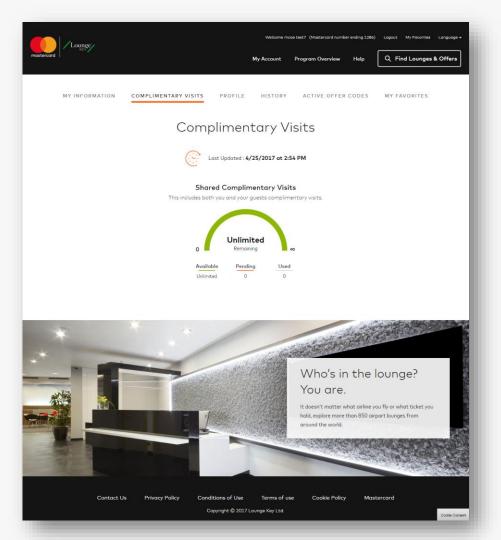
My Information

 See Lounge Access QR Code



Complimentary Visits

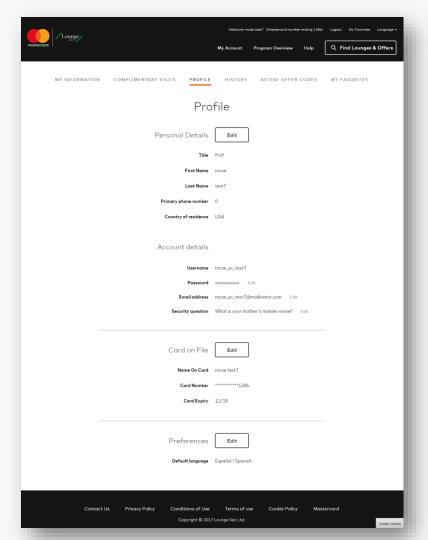
 View Complimentary Visits Allocation





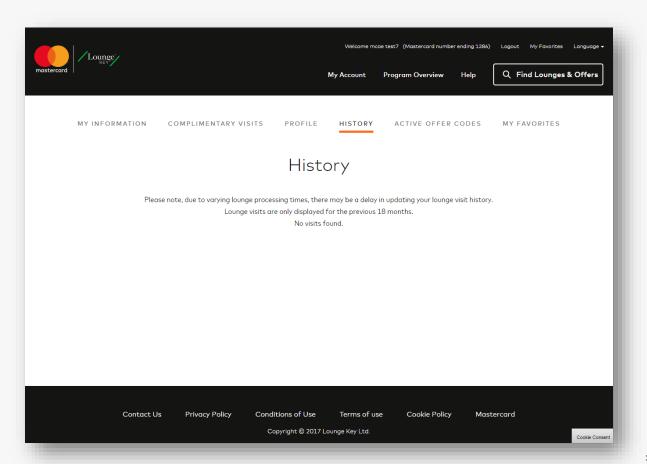
Profile

 View & Edit Profile Information



History

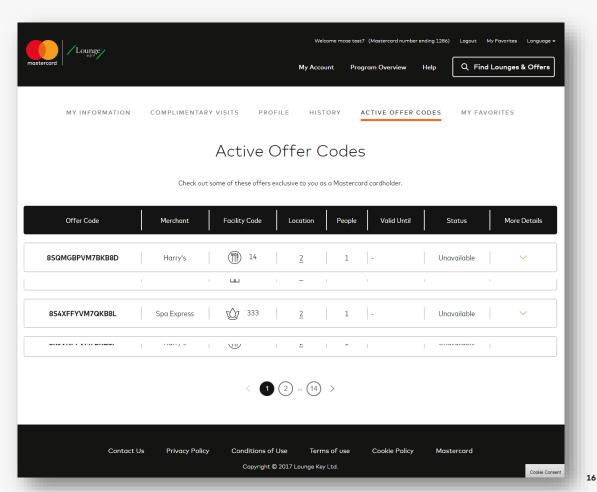
 View History of Lounge Visits and Offers used





Active Offer Codes

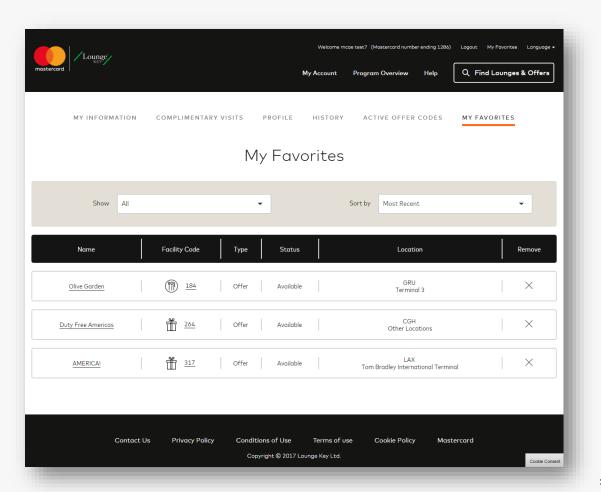
View listing of Active Offer Codes





My Favorites

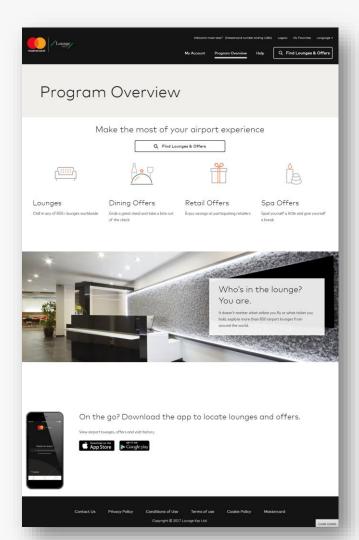
 View listing of Favorite Offers





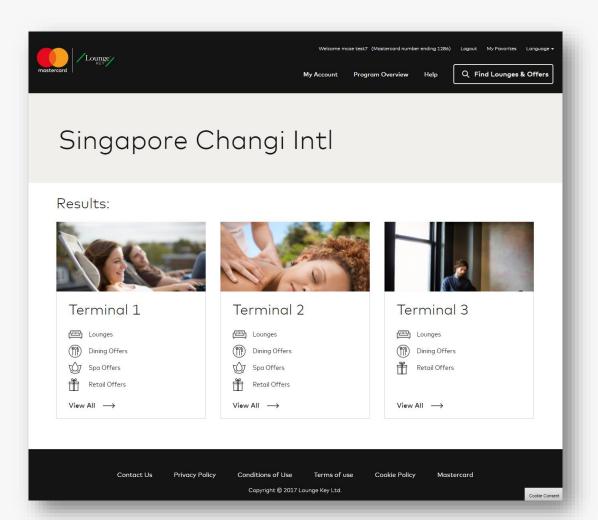
Program Overview

• Value proposition



Terminal Listing

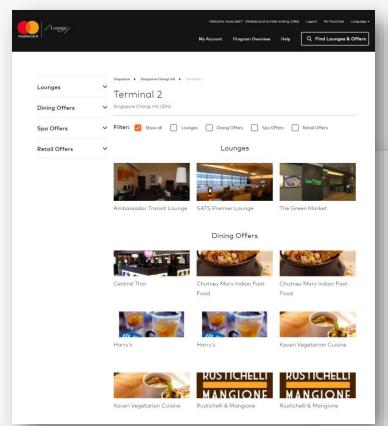
 Review terminals where lounges and offers are available

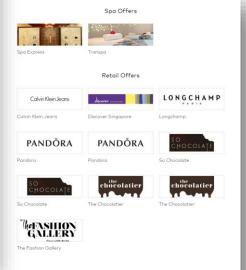




Search Results

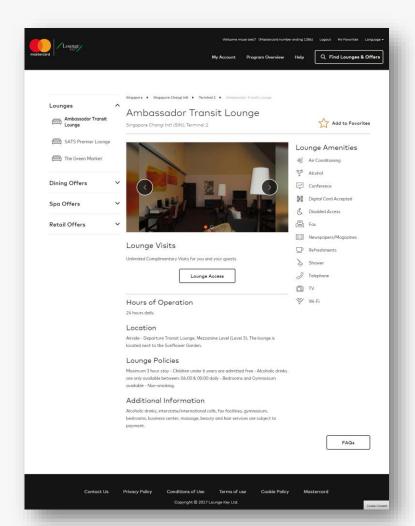
- View
 - Lounges
 - Dining
 - Spa
 - Retail

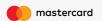


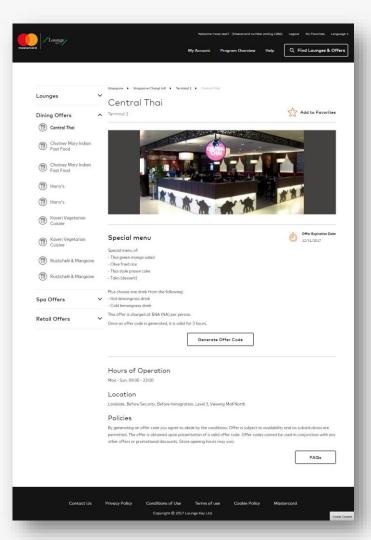


Lounge Detail

 View lounge images and details

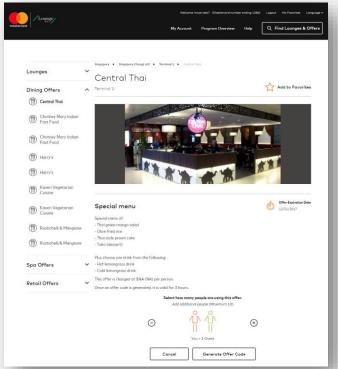


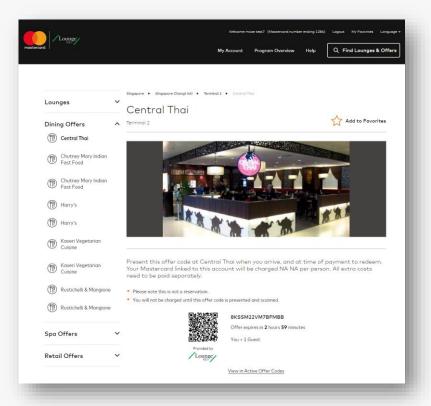


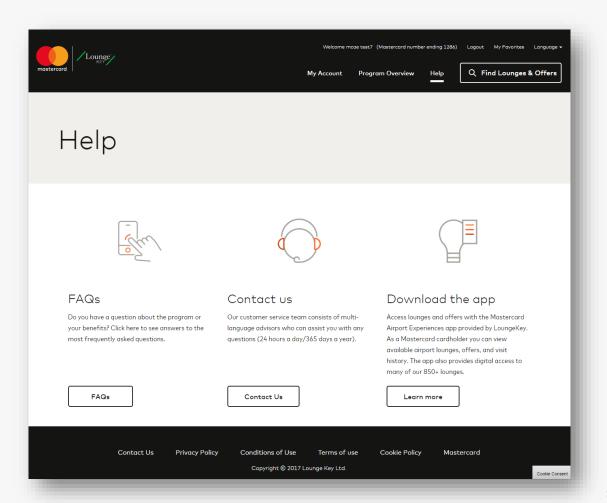


Dining Offer Redemption

Redemption flow

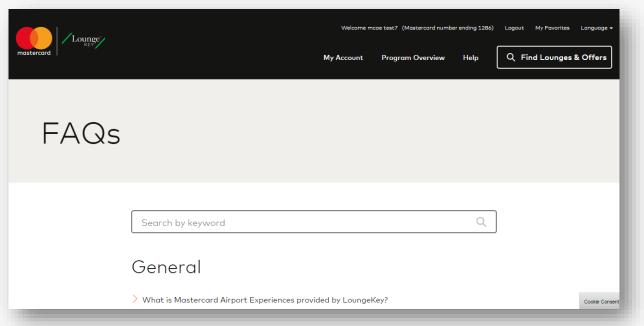


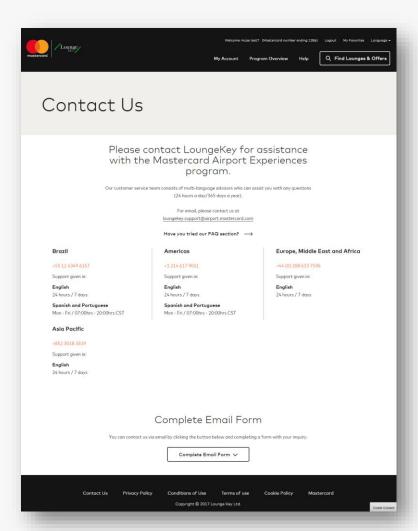




FAQs

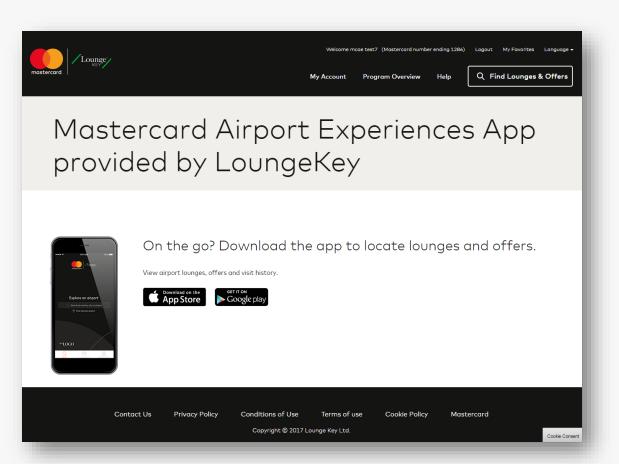
 View Frequently Asked Questions





Download the app

 Access app store links for app download

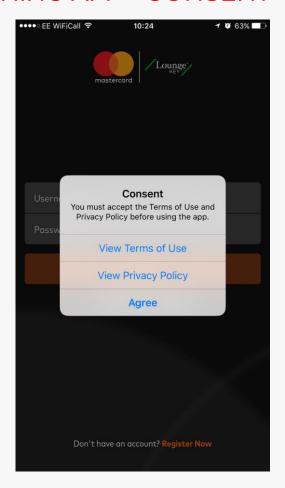




App Registration



LAUNCHING APP - CONSENT



When a user launches the app for the first time, a consent pop up is presented on screen to prompt the user to accept Terms of Use and Privacy Policy before using the app.

The user will need to select *Agree* before they can continue to use the app.

LAUNCHING APP - CONSENT

We Care About Your Privacy

This app uses technologies so that we, and our partners, can remember you and understand how you use our app. To see a list of these technologies and choose whether they can be used, please manage your preferences below. Further use of this app will be considered consent.

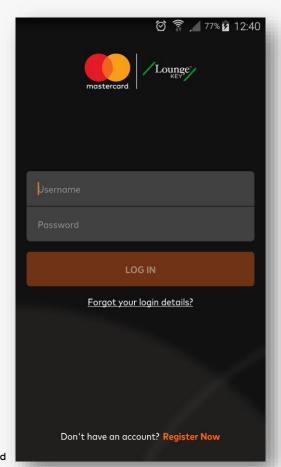
Continue

Manage Preferences

The following Privacy Consent notice window will pop up.

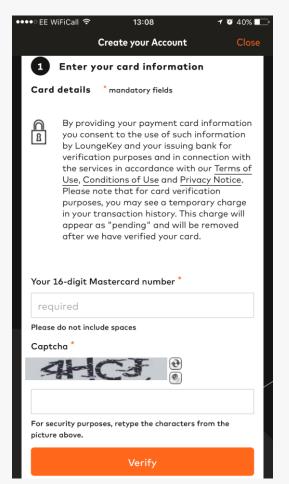
The user can either select *Manage Preferences* to review their settings or select *Continue* to continue using the app

CREATE ACCOUNT



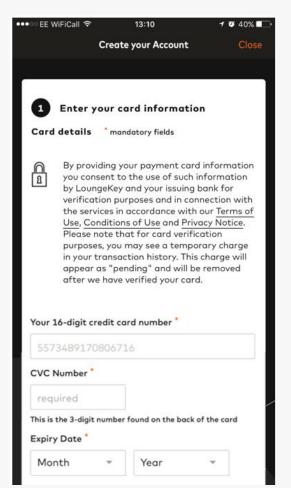
A user will need to register before they can use the app. If they have not already done so on the website, airport.mastercard.com, they will need to select **Register Now** presented at the bottom of the screen.

CREATE ACCOUNT - VERIFY CARD (PART 1)



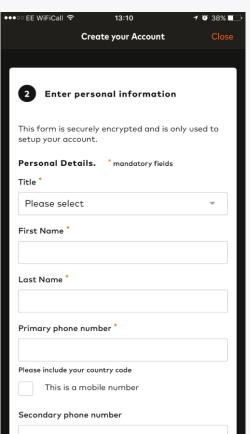
On this screen the user verifies their card number to confirm they are eligible for the Mastercard Airport Experiences program.

CREATE ACCOUNT - VERIFY CARD (PART 2)

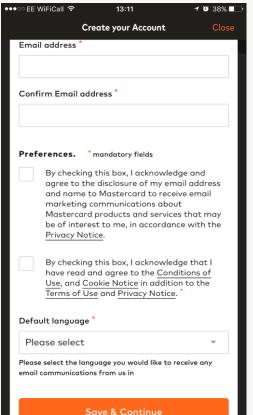


On this screen the user enters the required validation fields before continuing.

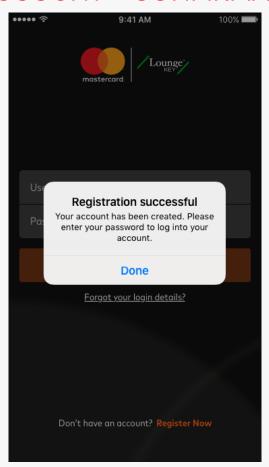
CREATE ACCOUNT – ENTER PERSONAL INFO



| ः EE WiFiCall 🕏 | 13:10 | 1 |
|-----------------------------------------------|---------------------------|----------|
| (| Create your Account | Close |
| Secondary phon | e number | |
| | | |
| Please include you | r country code | |
| This is a n | nobile number | |
| Country of resid | lence * | |
| Please select | : | ~ |
| Account Detai Username * | ls. * mandatory fields | |
| | ls. * mandatory fields | |
| Username * | | |
| Username * | | |
| Username * (you cannot chang Password * | e your username) | |
| Username * | e your username) | |
| Username * (you cannot chang Password * | e your username) ord * | |



CREATE ACCOUNT - CONFIRMATION



Once the user has completed all of their personal details, account details and preferences, they will accept the Conditions statement and submit.

Upon completion they will be presented with the Registration successful pop-up presented here.

Welcome Email



CREATE ACCOUNT

Mastercard Airport Experiences provided by LoungeKey

Hello Aruba Platinum Test.

Welcome to a whole new way to make every moment matter. Even at the airport. Because your Mastercard is now a passport to lounges and offers on dining, shopping, and spas in many airports throughout the world.

Find Lounges & Offers

Upon completing the registration flow, the user will receive a welcome email.



Lounges worldwide

Relax in any of 850+ lounges worldwide. It doesn't matter what airline you fly, Or what ticket you hold. All you need is your Mastercard.



Offers on dining, shopping, and spas

From duty-free shops to designer boutiques, From sushi restaurants to spas, Just use the website or app for special savings at participating partners.

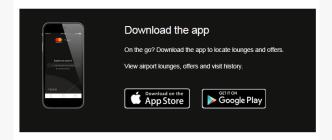


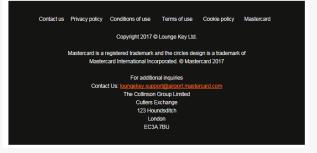
Eat. Pamper. Shop. Save. Soar.

Grab a great meal and take a bite out of the check. Spoil yourself at the spa and give yourself a break on the price. Your Mastercard now gives you all kinds of offers that turn the airport into a destination.

Eat. Pamper. Shop. Save. Soar.

Grab a great meal and take a bite out of the check. Spoil yourself at the spa and give yourself a break on the price. Your Mastercard now gives you all kinds of offers that turn the airport into a destination.





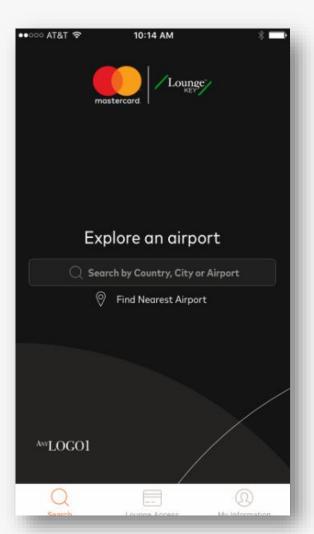


Mobile Experience



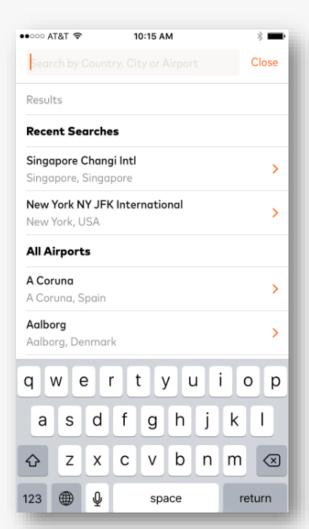
Homescreen

 Search for airports of interest



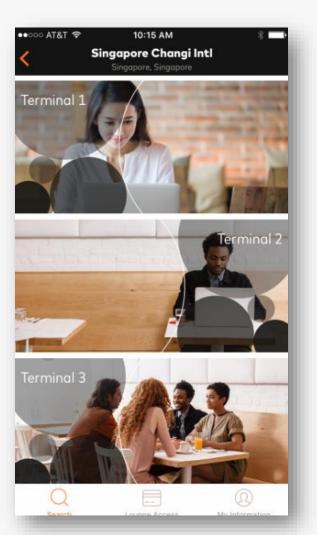
Airport Search

 Search by Country, City or Airport



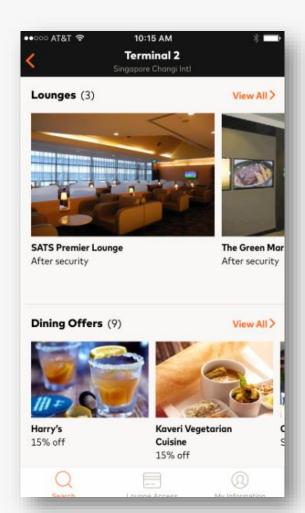
Terminal Listing

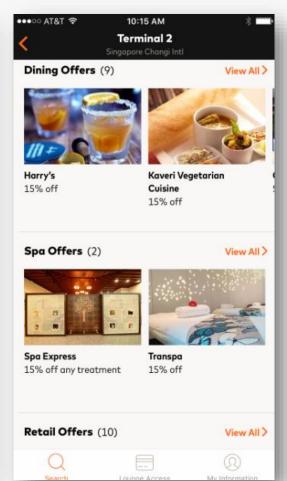
 Review terminals where lounges and offers are available



Search Results

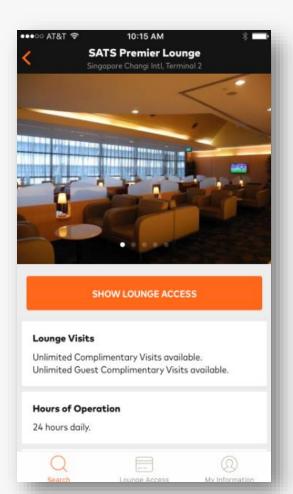
- View
 - Lounges
 - Dining
 - Spa
 - Retail

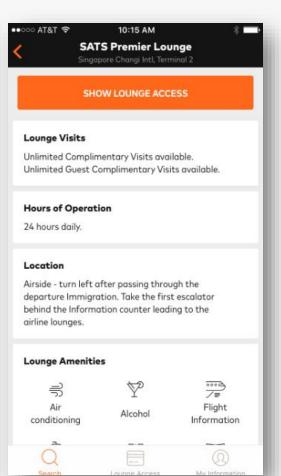




Lounge Detail

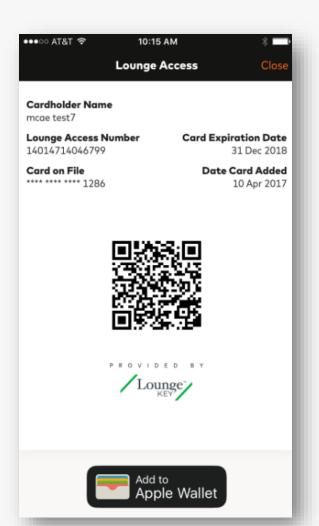
 View lounge images and details





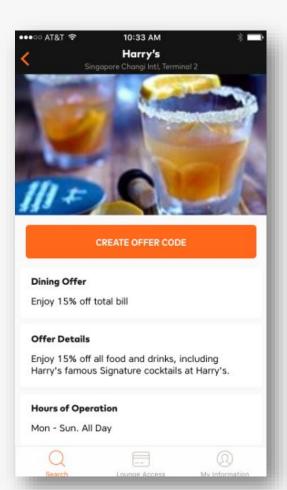
Lounge Access

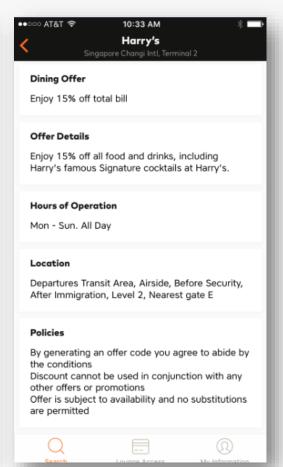
View lounge access QR code



Dining Offer

View offer details



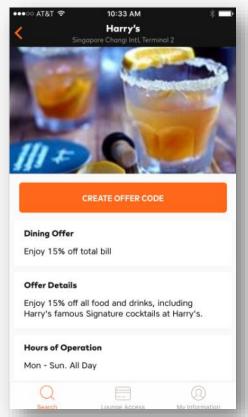


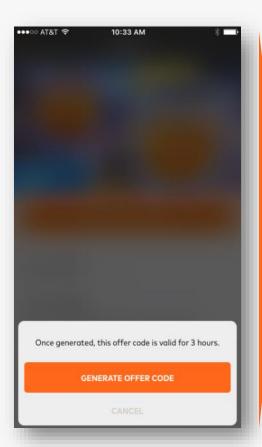
* Dining, Spa, & Retail offer details layout and redemption flows are the same

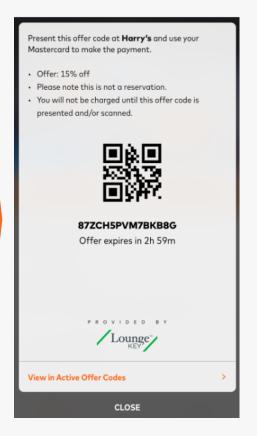


Dining Offer Redemption

Redemption flow

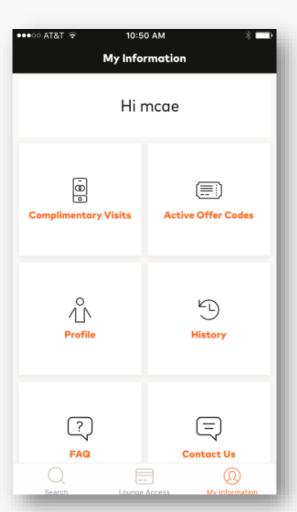






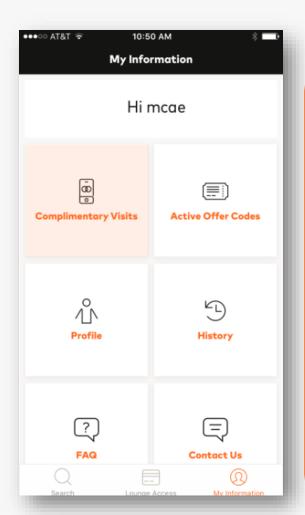
My Information

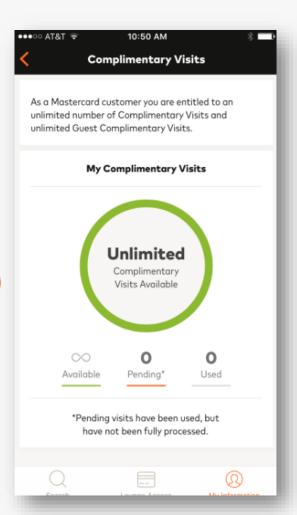
View My Information



Complimentary Visits

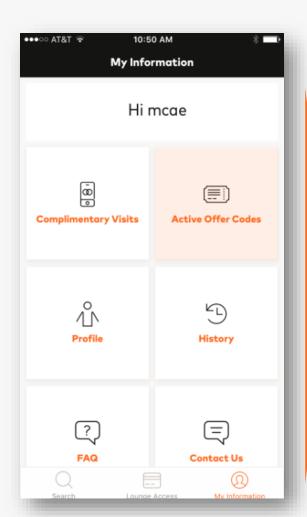
 View Complimentary Visits

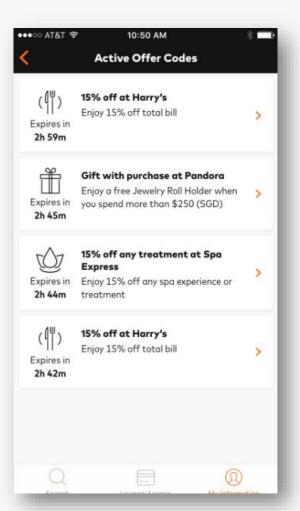




Active Offer Codes

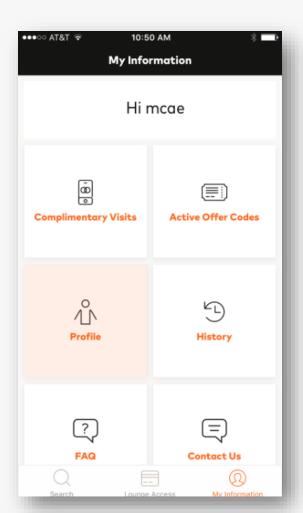
 View listing of Active Offer Codes

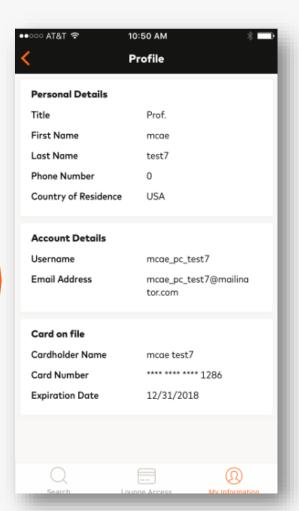




Profile

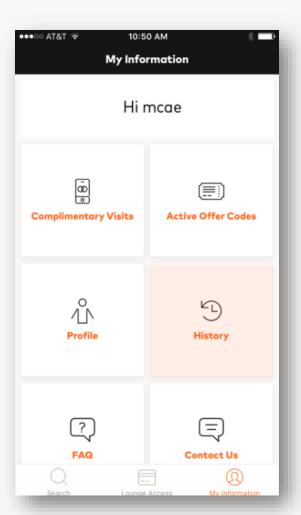
• View Profile Information

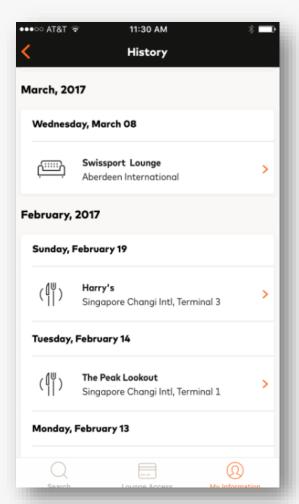




History

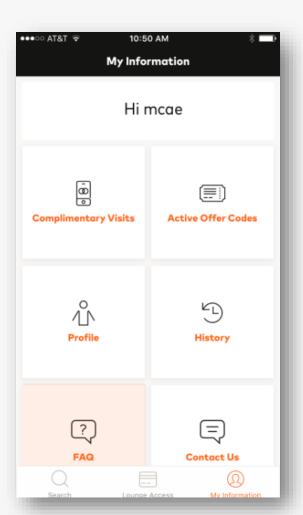
 View History of Lounge Visits and Offers used

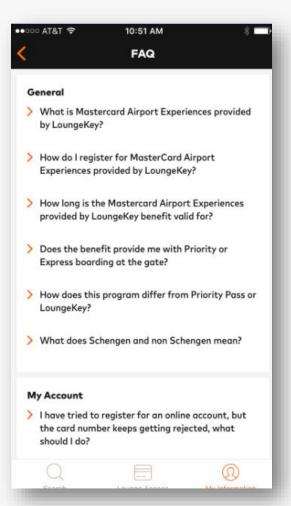




FAQs

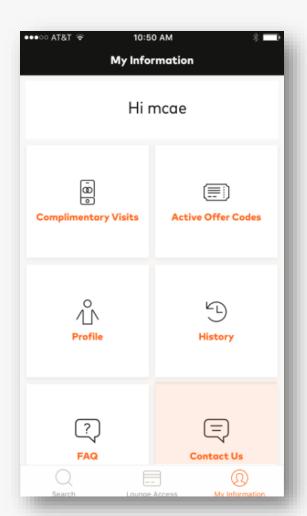
 View Frequently Asked Questions

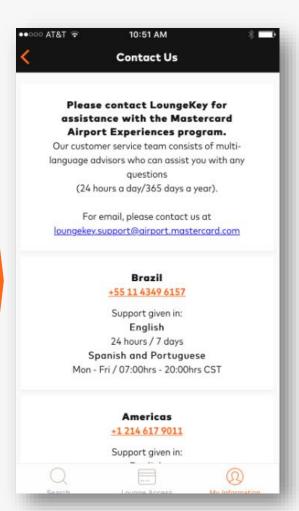




Contact Us

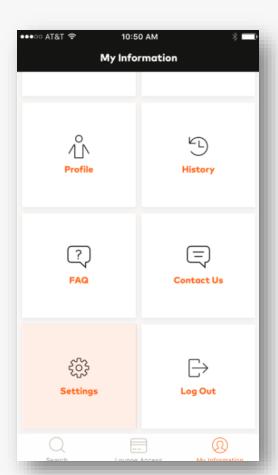
View Contact Us

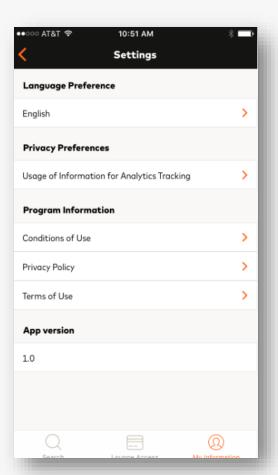




Settings

Manage Settings





017 Mastercard Proprietory and Confide

APPENDIX